

## Press Bulletin: 23 January 2008

### **Cambridge Temperature Concepts Limited secures £375,000 in funding to develop novel ovulation detector**

#### **Money to aid product development of non-invasive ovulation detector - DuoFertility**

Cambridge, UK - 23 Jan 2008: Cambridge Temperature Concepts Limited (CTC) today announced securing £375,000 in private investment to aid product development of their novel ovulation detector – DuoFertility. The investment is syndicated between the Cambridge Angels, Cambridge Capital Group, and members of the Downing Enterprise board.

Founded in 2005 by 4 post-graduate students at the University of Cambridge, CTC are now based in new premises at the Cambridge Science Park and plan to complete their development programme over the next 4 months, with trials beginning in Q2 2008. The first product release of DuoFertility is scheduled for Q3 2008.

1 in 7 British couples now face problems conceiving, so maximising the chances of natural conception by identifying precisely when ovulation occurs is critical. Ovulation detectors currently available on the market require women to either take a daily urine sample to identify hormonal changes or wake up very early every morning and manually measure and record their body temperature to identify the half-degree change associated with ovulation. CTC's patent-pending DuoFertility technology continuously measures the most accurate domestic indicator of ovulation - the half-degree change in a woman's body temperature – to digitally pinpoint this optimum time for conception and thereby assist couples to achieve pregnancy.

Dr. Oriane Chausiaux, Chief Scientific Officer for CTC, explained "DuoFertility is an extremely precise medical thermometer, embedded in a small stick-on patch that can be worn discreetly under the arm. Unlike currently available ovulation detectors that require daily manual readings at set times, DuoFertility automatically collects temperature data every few seconds and a compact digital hand-held reader shows the results whenever desired. We believe DuoFertility will make a dramatic improvement to many couples' quality of life, increasing their chances of conception by providing a more convenient, accurate and reliable way to identify when ovulation occurs."

Dr. Jonathan Milner, principal investor for the Cambridge Angels said, "CTC are a dynamic team, developing an innovative new technology with multiple market opportunities. We are delighted to be the lead investors in this seed-funding round and confident that the Company will prove to be a great addition to the Cambridge Angels' portfolio."

Cambridge Capital Group said, "We are pleased to participate in this exciting new venture. Our investors were impressed by CTC's strong business model, which promises to deliver much needed assistance for the many couples who experience difficulty conceiving."

Dr. Shamus Husheer, CEO of Cambridge Temperature Concepts said, "This £375,000 in funding will be used to finalise our product development programme and address the growing market in ovulation detection. In addition to the funding, CTC's syndicate of private investors provides us with valuable experience in taking new technologies to market and we are delighted to announce this important step towards helping more couples build families."



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Photographs and Press backgrounders can be downloaded from our web site [www.DuoFertility.com](http://www.DuoFertility.com)